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Hi-Tech Foundation and Literacy Organization Partner to Give 1400 Books to New England Pediatricians

WELLESLEY HILLS, Mass.--(BUSINESS WIRE)--Feb. 18, 2005--The Kurzweil Foundation, a non-profit organization dedicated to fostering the creative application of technology, literacy and the arts, together with Reach Out and Read, a national non-profit that makes literacy promotion a standard part of pediatric primary care, announced today that they will jointly donate a children's poetry and art book, *Forever Poems for Now and Then* by Sonya Kurzweil, Ph.D. and Amy Kurzweil, to over 1400 pediatric medical offices in the New England area this month.

Forever Poems for Now and Then, written by mother and daughter over a ten-year period, pairs twenty-two original poems with great masterworks of art and includes a glossary of art movements to introduce children to the different styles of art represented in the book (abstract, folk, surrealism, impressionism, etc.).

Tod Machover, Ph.D., Professor of Media, MIT Media Lab, gives high praise for the book saying, "Forever Poems for Now and Then approaches great masterpieces of visual art with refreshing openness, originality and tenderness. The poems are wonderful and will introduce young and old to a world of great beauty, without pretension but with a sense that art matters. And the process of making this book itself - a special collaboration between mother and daughter over many years - is an inspiration to create one's own masterpieces, and to seek special collaborations with loved ones across generations."

About The Kurzweil Foundation - Established in 1986 by Raymond Kurzweil, the Foundation donates grants and scholarships each year to individuals with disabilities and disadvantages. The Foundation donated *Forever Poems for Now and Then* to every elementary school library in Massachusetts to enhance fifth grade poetry curriculum, as part of American Education Week in November 2004. Each book contained an electronic version of the book on CD to use with the Kurzweil 3000 reading software for sight challenged and learning disabled children. www.kurzweiltech.com

About Reach Out and Read (ROR) - ROR trains doctors and nurses to advise parents about the importance of reading aloud and to give books to children at pediatric checkups from 6 months to 5 years. Reach Out and Read was founded at Boston City Hospital (now Boston Medical Center) in 1989. This year, ROR will provide 3 million books to 2 million children at over 2,000 hospitals, health centers, and pediatric practices. Reach

Out and Read is endorsed by the American Academy of Pediatrics. For more information please go to: www.reachoutandread.org

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